

## COMPANY OVERVIEW

### PROFILE

MathWorks is the leading developer of mathematical computing software. Engineers and scientists worldwide rely on its products to accelerate the pace of discovery, innovation, and development.

### PRODUCTS

MATLAB®, the language of technical computing, is a programming environment for algorithm development, data analysis, visualization, and numeric computation. Simulink® is a graphical environment for simulation and Model-Based Design of multidomain dynamic and embedded systems. The company produces nearly 100 additional products for specialized tasks such as data analysis and image processing.

### MARKETS SERVED

MATLAB and Simulink are used throughout the automotive, aerospace, communications, electronics, and industrial automation industries as fundamental tools for research and development. They are also used for modeling and simulation in increasingly technical fields, such as financial services and computational biology.

MATLAB and Simulink enable the design and development of a wide range of advanced products, including automotive systems, aerospace flight control and avionics, telecommunications and other electronics equipment, industrial machinery, and medical devices.

More than 5000 colleges and universities around the world use MATLAB and Simulink for teaching and research in a broad range of technical disciplines.

### STAFF

MathWorks employs 2400 people, with 30% located outside the United States.

### HEADQUARTERS

The MathWorks, Inc.  
3 Apple Hill Drive  
Natick, Massachusetts 01760 USA  
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### MISSION STATEMENT

#### TECHNOLOGY

Our goal is to change the world by accelerating the pace of discovery, innovation, development, and learning in engineering and science.

We work to provide the ultimate computing environment for technical computation, visualization, design, simulation, and implementation. We use this environment to provide innovative solutions in a wide range of application areas.

#### BUSINESS

We strive to be the leading developer and supplier of technical computing software. Our business activities are characterized by quality, innovation, and timeliness; competitive awareness; ethical business practices; and outstanding service to our customers.

#### HUMAN

We cultivate an enjoyable, vibrant, participatory, and rational work environment that nurtures individual growth, empowerment, and responsibility; appreciates diversity; encourages initiative and creativity; values teamwork; shares success; and rewards excellence.

#### SOCIAL

We actively support our communities and promote social and environmental responsibility.

## WORLDWIDE OFFICES

Australia (Sydney)  
China (Beijing and Shanghai)  
Finland (Helsinki)  
France (Grenoble and Paris)  
Germany (Aachen, Munich, Paderborn, and Stuttgart)  
India (Bangalore, Delhi, and Pune)  
Italy (Torino)  
Japan (Nagoya, Osaka, and Tokyo)  
Korea (Seoul)  
Netherlands (Eindhoven)  
Spain (Madrid)  
Sweden (Stockholm)  
Switzerland (Bern)  
United Kingdom (Cambridge, England)  
United States (Torrance, California; Natick, Massachusetts; and Novi, Michigan)

## REVENUE

- \$700 million in 2011, with more than 50% from outside the United States
- Profitable every year since its founding

## FAST FACTS

- Founded in 1984
- Privately held
- There are more than:
  - » 1 million users of MATLAB worldwide
  - » 400 third-party solutions that build on MATLAB and Simulink
  - » 1400 MATLAB based books in 28 languages

[mathworks.com](http://mathworks.com)

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## CUSTOMERS (PARTIAL LIST)

### AEROSPACE AND DEFENSE

BAE Systems  
Boeing  
EADS  
General Dynamics  
Harris Corporation  
Honeywell  
Lockheed Martin  
Northrop Grumman  
Raytheon  
Swedish Space Corporation  
U.S. Air Force  
U.S. Navy

### AUTOMOTIVE

Chrysler  
Daimler  
Ford Motor Company  
General Motors  
Hyundai  
Jaguar  
Nissan  
Rolls-Royce  
Scania  
Tata Motors  
Toyota

### BIOTECH AND PHARMACEUTICAL

AstraZeneca  
Genentech  
Max Planck Institute  
Merrimack Pharmaceuticals  
Pfizer  
Roche

### COMMUNICATIONS

AT4 wireless  
Broadcom  
Motorola  
Nokia  
Samsung UK  
Vodafone

### ELECTRONICS

Broadcom  
DOCOMO Beijing Labs  
Epson Toyocom  
Fujitsu Laboratories of America  
Freescale Semiconductor  
Harman Becker  
Intel  
Lucent Technologies  
NEC Corporation

NXP

Philips  
Realtek Semiconductor Corporation  
Sony  
Texas Instruments  
Wolfson Microelectronics

### ENERGY

Gas Natural Fenosa  
Horizon Wind Energy  
Hydro-Québec  
RWE  
Sandia National Laboratories

### FINANCIAL SERVICES

Bank of America  
CalPERS  
Capgemini  
Credit Suisse  
Fidelity Investments  
Nykredit Asset Management  
Swiss Re  
UniCredit Bank Austria

### INDUSTRIAL AUTOMATION AND MACHINERY

ABB  
Festo  
manroland AG  
Siemens  
Xerox  
Zühlke

### ACADEMIA

*More than 5000 institutions globally, including:*  
École Centrale de Lyon  
Harvard University  
Johns Hopkins University  
Lund University  
Massachusetts Institute of Technology  
McGill University  
Penn State  
RWTH Aachen University  
Stanford University  
Tsinghua University  
University of Cambridge  
University of Melbourne  
University of Sydney  
University of Tokyo  
Yale University